

Amendments to the Claims

This listing of claims will replace all prior versions and listings of claims in the application.

Claim 1 (Currently Amended): A breast support apparatus for supporting at least one breast from underneath a covering garment, said apparatus being re-useable and comprising:

at least one sling of stretchable material arranged in use to lift and support the at least one breast, said sling being positioned suspended, in use, from a garment, or on the body of the wearer from underneath the garment;

said apparatus being able to support said at least one sling being configured or to suspend support and lift the at least one breast above an unsuspended position from at least one location at or above an upper portion of the associated at least one breast or at least from above at least one nipple of the at least one breast without using additional support straps such that said at least one sling forms a backless breast support for supporting the breast.

Claims 2-10 (Canceled)

Claim 11. (Currently Amended) The apparatus as in claim 1, wherein said at least one sling of stretchable material is for supporting said at least one breast against gravity and wherein said at least one sling has comprises a non-slip material coupled to

it for gripping the at least one breast in a non-slip manner, wherein said at least one sling does not have a rigid preformed shape and is adaptable in shape to said at least one breast.

Claim 12. (Currently Amended) The apparatus as in claim 1, wherein said at least one sling is releasably fastened to a garment wherein said releasable further comprising a fastener which is configured to fasten to the garment and said fastener is selected from the group consisting of: press studs, a button and corresponding receiving hole; a loop and a corresponding hole; a tie formed from said sling ~~wrap~~ material, an adhesive, stitching, and a double sided tape;

wherein the apparatus further comprises a suspension element formed as a strip of material coupled to said ~~releasable~~ fastener.

Claim 13. (Currently Amended) The apparatus as in claim 1, wherein said at least one sling ~~material~~ has ends that are close to one another wherein said ends of said at least one sling ~~material~~ are coupled together;

wherein said at least one sling ~~material~~ is positioned so as to not cover a nipple of a user's breast;

at least one ~~silicone~~ cover coupled to said at least one sling, said ~~silicone~~ cover for covering over a user's nipple.

Claim 14. (Currently Amended) A garment for wearing by an individual comprising:

at least one sling of stretchable material arranged in use to lift and support the at least one breast, ~~said sling being suspended, in use, from a garment, or on the body of a wearer from underneath the garment;~~

~~said apparatus being able to support or suspend the at least one breast from at least one location at or above an upper portion of the associated at least one breast or at least from above at least one nipple of the at least one breast without using additional support straps; and~~

a fastener for fastening said at least one sling ~~or wrap~~ of stretchable material to the at least one garment in front of a user's body wherein the sling is configured to support the at least one breast from at least one location above a nipple of the at least one breast without using additional support straps such that said at least one sling and said fastener form a backless breast support for supporting the breast.

Claim 15. (Currently Amended) A method for supporting at least one breast comprising:

a) coupling at least one wrap of stretchable material to a garment such that when the garment is in use, the wrap is coupled to the garment above a user's nipple and in front of the user's body;

b) supporting at least one breast via said at least one wrap by wrapping the wrap around the at least one breast and supporting the at least one breast without the use of any additional straps to form a backless breast support.

Claim 16. (Currently Amended) A device for supporting at least one breast comprising:

a) at least one garment;

b) at least one wrap of stretchable material which has ends which are coupled to said at least one garment above said a nipples on the at least one breast and wherein said at least one wrap of material has a support section for supporting said the at least one breast, and which is coupled to said in contact with the at least one breast below a nipple of said at least one breast wherein said at least one wrap of material is adapted to pull said the at least one breast inward towards a cleavage of a breast.

Claim 17. (Currently Amended) A breast support apparatus comprising:

a) at least one wrap of stretchable material for supporting at least one breast;

b) at least one suspension means coupled to said a garment wrap of material, said suspension means being attachable to a garment; and

c) at least one fastener for releasably fastening said at least one wrap of stretchable material to said suspension means wherein when said wrap, said suspension means and said at least one fastener are worn by a user, said wrap, said suspension means and said at least one fastener are positioned on a front of a user's body to form a backless breast support apparatus.

Claim 18. (Currently Amended) A breast support apparatus comprising:

a) an adjustable sling of stretchable material for partially encircling and supporting a breast;

b) an adjustment means for adjusting a size of said adjustable sling, said adjustment means allowing said at least one adjustable sling to be adjustable in size to receive breasts of different sizes wherein said adjustable sling and said adjustment means are positioned in front of a user's body and configured to form a backless breast support apparatus.

Claim 19. (Currently Amended) A bikini top or brassiere comprising:

two breast cups and wherein each breast cup has:

at least one strip of stretchable material, comprising a loosely located inner strip, which is made from stretchable material which is attached to one end to an upper part of said cup and attached at a lower end to said cup wherein said strip is displaceable or deformable in length and is adapted to support at least one breast, wherein said strip is diagonally mounted on said cup extending from said upper attachment end to said lower attachment end and configured to pull the breast, in use, upwardly and inwardly towards the cleavage of the breast.

20. (New) The apparatus as in claim 1, wherein said at least one sling comprises a stretchable compression ring which is configured to wrap around the breast to compress, lift and reshape the breast.

21. (New) The apparatus as in claim 20, wherein said at least one sling is configured such that in use it provides compression from underneath the breast and to both sides of the breast.

22. (New) The apparatus as in claim 1, further comprising a suspension means for said at least one sling, said suspension means being attachable to a garment to be worn with said at least one sling, wherein said at least one sling is releasably fastenable to said suspension means.

23. (New) The apparatus as in claim 1, further comprising a fastener coupled to said at least one sling.

24. (New) The apparatus as in claim 23, wherein said fastener comprises double sided tape and is configured to attach to a front of a users body to suspend said at least one sling from said double sided tape.

25. (New) The apparatus as in claim 23, wherein said fastener is coupled to the covering garment to suspend the at least one sling from the covering garment.

26. (New) The apparatus as in claim 23, wherein said fastener comprises silicone coupled to the at least one sling.

27. (New) The apparatus as in claim 14, wherein said fastener comprises at least one of a female stud portion and a male stud portion.

28. (New) The apparatus as in claim 14, wherein said fastener comprises a button which is configured to couple said at least one sling to the garment.

29. (New) The apparatus as in claim 14, wherein said fastener comprises stitching for coupling said at least one sling to the garment.

30. (New) A garment, comprising:

two breast cups,

a breast support apparatus coupled to each cup of said two breast cups, and being displaceable or deformable, in use, relative to an associated cup, and comprising a piece of stretchable material comprising a loosely located, inner strip which is attached at one end at or adjacent an upper part of the cup, in use, and attached at an opposite end at or adjacent a lower part of the associated cup, in use, the arrangement being such that the piece of stretchable material is displaceable or deformable along its length relative to the associated breast cup as a breast is introduced into the cup, in use, to support the breast underneath and from an outside edge to partially encircle the breast, pulling the breast, in use, upwardly and inwardly towards the cleavage of the breasts, the piece of stretchable material, being mounted on the associated cup.

31. (New)A method for supporting at least one breast, said method comprising:

providing a sling of stretchable material;

placing said sling on the breast of a user;

retaining said sling to the breast by compression, wherein said sling is suspended on a body of a wearer without shoulder, neck or back support straps.